



Dear Business Owner,

I hope this letter finds you well.

I am Virginia Gifford, the new Executive Director for Main Street Beatrice. We at Main Street Beatrice support our downtown businesses by providing educational workshops, funding opportunities, and annual business promotional & economic driver activities such as:

- Chocolate Lovers
- Night of the Great Pumpkin
- Santa Rides
- Gift-a-day giveaway
- Annual Holiday Shopping guide
- Holiday window display contest

We are dedicated to making a positive impact in the heart of our community and we at Main Street Beatrice are inviting you to partner with us to directly support downtown events and projects.

As a business, advertising and promotions play a vital role in attracting new clients & customers; it also reminds your current customers that you're actively serving them.

To help you promote your business, and reach your customers, we are extending our annual Partnership and promotional events' sponsorship packages & opportunities to you. (A business does not need to be a contributing partner to sponsor events). All Sponsorship Packages include Main Street Beatrice Partnership Level status.

If you have any questions, please feel free to contact me at 402-223-3244 or by email: [director@mainstreetbeatrice.org](mailto:director@mainstreetbeatrice.org).

Together we can create positive growth for your business and our community.

Warm Regards,

Virginia Gifford  
Executive Director  
Main Street Beatrice

Enclosure: Sponsorship Form



# Sponsorship Packages

## **Cornerstone \$5,000**

- \$2,500 sponsor level at one event
- \$500 level sponsor of two events
- \$100 level sponsor at all events
- 8 tickets to the Beer & Wine Festival event
- 1 Large ad in Holiday Shopping guide

## **Leader \$2,500**

- \$500 level sponsor of two events
- \$100 level sponsor at all events
- 6 tickets to the Beer & Wine Festival event
- 1 Regular ad in Holiday Shopping guide

## **Builder \$1,000**

- \$100 level sponsor at all events
- 4 tickets to the Beer & Wine Festival event

## **Champion \$500**

- \$50 level sponsor at all events
- 2 tickets to the Beer & Wine Festival event