

REQUEST FOR QUALIFICATIONS

Mural for 119 N 5th Street Beatrice, NE 68310

Project Intent

The Downtown Beatrice Art Project is a collaboration between local artists, downtown business/property owners, and Main Street Beatrice. In 2020, our first large scale mural was created, what we hope is the start of a larger project.

This first project has spurred excitement for a wide range of public art. Main Street Beatrice after consultation with community members hopes to continue mural projects and develop alley art in the coming years

Our goal is to work with local artists to expand the Downtown Beatrice Art Project. The intent of these art projects is to increase the vibrancy of our Beatrice, complement our business community, and give power to our downtown as a place to visit and enjoy. In creating art projects for our community, we are seeking art that engages and inspires the community.

Goals for the Mural

- Create excitement and interest for the community, visitors, and prospective residents and businesses
- Advance Main Street’s goal of making the downtown a vibrant and welcoming public place.
- Be low maintenance.
- Highlight the work of local artists
- Create a memorable artwork that generates excitement and donations for future projects.
- Have this work of art be rooted in our community’s history while also capturing our future/current progress.

If you have any questions or need more information, please contact:

Michael Sothan
Main Street Beatrice
402-223-3244

msothan@mainstreetbeatrice.org

Project site: Lepant Law Office
Side wall, 2nd floor

Budget

The Main Street Beatrice Project (MSBP) budget for this project is \$15,000. The budget includes all costs associated with the project including, but not limited to: artist’s stipend, concept, art rights, materials, & associated costs.

Time line

Request for Qualifications:

March 15 - announced

April 15 - RFQ deadline

Selection Committee meets:

April 19 or 20

Two Semi-finalists notified:

April 21

Semi-finalists present concept:

May 11

Finalist announced & contacted:

May 18

Contract signed:

June 1

Mural completed:

October 20, pending weather

**dates subject to change*

Eligibility

Open to experienced Beatrice-based and/Southeast Nebraska artists regardless of race, color, religion, national origin, gender, age, military status, sexual orientation, marital status, or physical or mental disability. Artist teams or school groups are eligible to apply.



~75ft (w) x ~13ft

Concept Ideas for this Project **How to Apply:**

Artists' RFQ packet should include the following



Please give us a call to further discuss the ideas, feelings, and themes we hope to see come out of this project.

Letter of interest of no more than one page in length that explains the artist's interest in the project and describing artists qualifications.

Current résumé. If submitting as a team, a current resume should be submitted for each team member.

Images of previous work (max 8). Digital images are preferred and should be .jpg or .png format 300 dpi minimum. Does not have to be a mural but should display ability for such a work.

Image list which must include: artist's name, title, date, medium, size, and if a commissioned project, location, and the commission budget (if applicable).

References. Submit at least two professional references who have intimate knowledge of the artist's work and working methods. List must include name, title, company/organization, email address, and phone number.

Contact details. Include a phone number, address, and/or email address where you can be reached.

Optional. The artist may include up to three selections of support materials such as reviews, news articles, and other related information.

Submit all qualification materials on a jump drive or email with Google Drive or Drop Box links by midnight on April 15 to:

Main Street Beatrice
ATTN: Lepant Mural Project
205 N 4th ST / P.O. Box 125
Beatrice, NE 68310
msothan@mainstreetbeatrice.org

The Selection Committee includes:

- Main Street Staff
- Property owner or their representative
- Downtown Art Committee

The Selection/Payment Process:

The Artist Selection Committee will review all artist submissions and select up to two artists to submit concept ideas for review.

The two selected artists will then be invited for a site visit and asked to provide at least two design concepts, each artist will be paid \$300 for the concept work.

The committee will select the design concept are artist Finalist.

The Finalist will develop a detailed proposal for the site that includes materials list, size, maintenance guidelines, and final budget. The Finalist will present the proposal to the Committee for final review and approval.

Once final contract is signed, payment for the art rights, and 1/3 of the labor will be paid. Final payment will be made upon completion. Materials included in the approved budget will be paid for by Main Street Beatrice.